

RootsFinder Brand Guidelines



The RootsFinder brand is in title case, all one word, when written

Logo & Assets



Easy to research. Easy to share. Free!

Colors

	blue	#3A5D73	RGB 59/94/116
	dk blue	#32556B	RGB 51/86/107
	lt blue	#488FC8	RGB 72/143/200
	green	#72bf44	RGB 114/191/68
	yellow	#FFC605	RGB 255/199/14

Typography

Roboto Light (*Italic*)
Roboto Regular (*Italic*)
Roboto Medium (*Italic*)
Roboto Bold (*Italic*)
Roboto Black (*Italic*)

<https://material.google.com/>



rootsfinder